

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Media Placement Technologies
Attention: Accounts Payable
500 N Washington St Suite 303
Alexandria, VA 22314

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
933568-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Lager/R/LtGovernor	LAGER/LT GOV/R	

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	933568	07890773

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	LAGB	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	First News at 6am	6-7am	- 11 - - - -	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - 11 - - - - 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMBC Tu 07/31/12 6:15 AM First News at 6am 6-7am :30 DMBLMO1201H \$300.00 NM									
1 KMBC W 08/01/12 6:26 AM First News at 6am 6-7am :30 DMBLMO1201H \$300.00 NM									
2	07/31/12	08/02/12	DR OZ	4PM-5PM	- 1 - 1 - - -	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - 1 - 1 - - - 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Tu 07/31/12 4:34 PM DR OZ 4PM-5PM :30 DMBLMO1201H \$150.00 NM									
2 KMBC Th 08/02/12 4:14 PM DR OZ 4PM-5PM :30 DMBLMO1210H \$150.00 NM									
3	07/31/12	08/03/12	5pm News	5-530pm	- 1 - - - - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - 1 - - - - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Tu 07/31/12 5:23 PM 5pm News 5-530pm :30 DMBLMO1201H \$350.00 NM									
4	07/31/12	08/03/12	6pm News	6-630pm	- - WTF - -	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - - WTF - - 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KMBC W 08/01/12 6:21 PM 6pm News 6-630pm :30 DMBLMO1201H \$650.00 NM									
2 KMBC Th 08/02/12 6:10 PM 6pm News 6-630pm :30 DMBLMO1210H \$650.00 NM									
1 KMBC Th 08/02/12 6:28 PM 6pm News 6-630pm :30 DMBLMO1210H \$650.00 NM									
4 KMBC F 08/03/12 6:25 PM 6pm News 6-630pm :30 DMBLMO1203H \$650.00 NM									
5	07/31/12	08/03/12	630-7p	630-7pm	- 1 - 11 - -	:30	3	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - 1 - 11 - - 3 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Tu 07/31/12 6:46 PM 630-7p 630-7pm :30 DMBLMO1201H \$575.00 NM									
3 KMBC Th 08/02/12 6:47 PM 630-7p 630-7pm :30 DMBLMO1210H \$575.00 NM									

DUPLICATE INVOICE

Send Payment To:



KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
933568-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Lager/R/LtGovernor	LAGER/LT GOV/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/03/12	630-7p	630-7pm	- 1- 11 - -	:30	3	\$575.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMBC F 08/03/12 6:56 PM 630-7p 630-7pm :30 DMBLMO1210H \$575.00 NM									
6	07/31/12	08/03/12	M-F/SU 10pm News	10-1035pm	- 1111 - -	:30	4	\$1,400.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS - 1111 - - Spots/Week 4 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/31/12 10:26 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM 4 KMBC W 08/01/12 10:13 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1201H \$1,400.00 NM 1 KMBC Th 08/02/12 10:27 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1205H \$1,400.00 NM 3 KMBC F 08/03/12 10:23 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1205H \$1,400.00 NM									
7	08/06/12	08/06/12	First News at 6am	6-7am	M- - - - -	:30	1	\$350.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M- - - - - Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 6:39 AM First News at 6am 6-7am :30 DMBLMO1210H \$350.00 NM									
8	08/06/12	08/06/12	DR OZ	4PM-5PM	M- - - - -	:30	1	\$175.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M- - - - - Spots/Week 1 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 4:22 PM DR OZ 4PM-5PM :30 DMBLMO1210H \$175.00 NM									
9	08/06/12	08/06/12	5pm News	5-530pm	M- - - - -	:30	1	\$400.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M- - - - - Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 5:13 PM 5pm News 5-530pm :30 DMBLMO1210H \$400.00 NM									
10	08/06/12	08/06/12	6pm News	6-630pm	M- - - - -	:30	1	\$525.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M- - - - - Spots/Week 1 Rate \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 6:27 PM 6pm News 6-630pm :30 DMBLMO1210H \$525.00 NM									
11	08/06/12	08/06/12	630-7p	630-7pm	M- - - - -	:30	1	\$575.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M- - - - - Spots/Week 1 Rate \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 6:41 PM 630-7p 630-7pm :30 DMBLMO1203H \$575.00 NM									
12	08/06/12	08/06/12	M-F/SU 10pm News	10-1035pm	M- - - - -	:30	1	\$1,400.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS M- - - - - Spots/Week 1 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 10:32 PM M-F/SU 10pm News 10-1035pm :30 DMBLMO1210H \$1,400.00 NM									
13	08/04/12	08/04/12	Sa 10pm News	10-1035pm	- - - - - 1 -	:30	1	\$600.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS - - - - - 1 - Spots/Week 1 Rate \$600.00									

DUPLICATE INVOICE

Send Payment To:



KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
933568-1	08/12/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Lager/R/LtGovernor	LAGER/LT GOV/R		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/04/12	08/04/12	Sa 10pm News	10-1035pm	-----1-	:30	1	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 08/04/12 10:13 PM Sa 10pm News 10-1035pm :30 DMBLMO1210H \$600.00 NM									
14	08/01/12	08/03/12	5pm News	5-530pm	--WTF--	:30	2	\$550.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS --WTF-- Spots/Week 2 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC W 08/01/12 5:08 PM 5pm News 5-530pm :30 DMBLMO1201H \$550.00 NM 1 KMBC F 08/03/12 5:30 PM 5pm News 5-530pm :30 DMBLMO1210H \$550.00 NM									
15	08/01/12	08/03/12	M-F 12n-1p	12n-1p	--WTF--	:30	1	\$275.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS --WTF-- Spots/Week 1 Rate \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 08/03/12 12:37 PM M-F 12n-1p 12n-1p :30 DMBLMO1205H \$275.00 NM									
16	08/01/12	08/03/12	GMA IN THE AFTERNOON 1-2PM		--WTF--	:30	1	\$375.00	NM
Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS --WTF-- Spots/Week 1 Rate \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 08/01/12 1:36 PM GMA IN THE AFTERNOON 1-2PM :30 DMBLMO1201H \$375.00 NM									
17	08/03/12	08/03/12	Good Morning America	7-9am	----1--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date 07/30/12 End Date 08/05/12 MTWTFSS ----1-- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC F 08/03/12 9:00 AM Good Morning America 7-9am :30 DMBLMO1210H \$300.00 NM									
18	08/06/12	08/06/12	Good Morning America	7-9am	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 1----- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 7:50 AM Good Morning America 7-9am :30 DMBLMO1203H \$300.00 NM									
19	08/06/12	08/06/12	M-F 1035-1105pm	1035-1105pm	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS 1----- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/06/12 11:01 PM M-F 1035-1105pm 1035-1105pm :30 DMBLMO1210H \$550.00 NM									
Total Spots							30		

Payment Terms 30 Days

Gross Total	\$18,100.00
Agency Commission	\$2,715.00
Net Amount Due	\$15,385.00